



How to fundraise

# Fighting mito, finding hope.

Thank you for joining team Lily! It may seem daunting at first, but we'll help you plan your event all the way. Here are some useful tips to get started:

- Choose a fundraiser that's right for you, but that also pushes you out of your comfort zone.
- Create a page on a fundraising platform like JustGiving as soon as possible and don't be shy about spreading the word.
- Set yourself a target that's ambitious but also realistic – you can always increase it if you reach it early on.
- Take photos on the big day – we love sharing what our supporters are up to on our social channels.
- Make sure you thank everyone who donates to your cause – they'll appreciate it and will be more likely to share your story.

There are numerous ways to fundraise for us, the list is almost endless. But if you're stuck for an idea, here are some suggestions:

- Run
- Cycle
- Swim
- Hike
- Skydive
- Bungee jump
- Bake sale
- Quiz night
- Car boot sale
- Raffle



Thank you for your support. However you plan to raise funds, we're delighted to have you on the team, and every penny you make will help bring positive change to those affected by mitochondrial disease.

Today, thanks to people like you, we support over 1200 families and have funded over 20 research projects, as well as working tirelessly to spread the word about mito. Here's how your hard-earned sponsorship can really help make a difference:



**£5**

Helps us to send support leaflets to all newly diagnosed patients.



**£10**

Helps people access mito disease information on our website



**£25**

Helps us fund a medical researcher for one hour



**£50**

Helps to fund patient access to vital Patient Information Days



**£500**

Helps to fund our new precision diagnostics genetic testing programme



**£10,000**

Could significantly help to fund a vital research programme into treatments for mito

## Getting the most from your fundraising

JustGiving™



### Set up a Just-Giving Page

Go to [justgiving.com/lilyfoundation](https://justgiving.com/lilyfoundation) and share with all your friends through social media or email. This really takes the hard work out of money collection, and the money will come straight to the charity.

### Use our sponsorship form and Gift Aid it!

Don't forget to Gift Aid your sponsorship. Ask your supporters, if they are UK tax payers, to fill in the Gift Aid form with their donations. Then every £1 they give is worth an extra 25p.

*giftaid it*



## Bank your funds!

### Post a cheque or CAF voucher

Please complete the paying-in slip from the bottom of your welcome letter and send, together with your cheque or CAF voucher made payable to The Lily Foundation, to our charity address.

### Cash and bank transfer

The safest way to pay us the cash you have collected is via the bank. If you are depositing into The Lily Foundation bank account please reference the payment with your name.

Account Name: The Lily Foundation  
Bank: Barclays  
Account No: 30691038  
Sort Code: 20-79-73

Charity Address  
The Lily Foundation, 31 Warren Park,  
Warlingham, Surrey CR6 9LD

[thelilyfoundation.org.uk](https://thelilyfoundation.org.uk)

Charity No: 1122071 Company No: 6400879



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