

How to fundraise

# Fighting mito, finding hope.

Thank you for joining team Lily! It may seem daunting at first, but we'll help you plan your event all the way. Here are some useful tips to get started:

- Choose a fundraiser that's right for you, but that also pushes you out of your comfort zone.
- Create a page on a fundraising platform like JustGiving as soon as possible and don't be shy about spreading the word.
- Set yourself a target that's ambitious but also realistic you can always increase it if you reach it early on.
- Take photos on the big day we love sharing what our supporters are up to on our social channels.
- Make sure you thank everyone who donates to your cause they'll appreciate it and will be more likely to share your story.

Today, thanks to people like you, we support over 1200 families and have funded over 20 research projects, as well as working tirelessly to spread the word about mito. Here's how your hard-earned sponsorship can really help make a difference:



Helps us to send support leaflets to all newly diagnosed patients.



£10

Helps
people
access mito
disease
information
on our
website



£25
Helps us
fund a
medical
researcher
for one
hour



£50

Helps to fund patient access to vital Patient Information

Days



£500
Helps to fund our new precision diagnostics genetic testing programme



£10,000
Could
significantly
help to
fund a vital
research
programme
into
treatments
for mito

There are numerous ways to fundraise for us, the list is almost endless. But if you're stuck for an idea, here are some suggestions:

- Run
- Cycle
- Swim
- Hike
- Skydive
- Bungee jump
- Bake sale
- Quiz night
- Car boot sale
- Raffle



Thank you for your support. However you plan to raise funds, we're delighted to have you on the team, and every penny you make will help bring positive change to those affected by mitochondrial disease.

#### Getting the most from your fundraising

# JustGiving

#### Set up a Just-Giving Page

Go to justgiving.com/lilyfoundation and share with all your friends through social media or email. This really takes the hard work out of money collection, and the money will come straight to the charity.

#### Use our sponsorship form and Gift Aid it!

Don't forget to Gift Aid your sponsorship.

Ask your supporters, if they are UK tax payers, to fill in the Gift Aid form with their donations. Then every £1 they give is worth an extra 25p.





#### Bank your funds!

#### Post a cheque or CAF voucher

Please complete the paying-in slip from the bottom of your welcome letter and send, together with your cheque or CAF voucher made payable to The Lily Foundation, to our charity address.

#### Cash and bank transfer

The safest way to pay us the cash you have collected is via the bank. If you are depositing into The Lily Foundation bank account please reference the payment with your name.

Account Name: The Lily Foundation

Bank: Barclays

Account No: 30691038 Sort Code: 20-79-73

Charity Address The Lily Foundation, 31 Warren Park, Warlingham, Surrey CR6 9LD

## thelilyfoundation.org.uk Charity No: 1122071 Company No: 06400879











# giftaid it

If you pay tax then simply by completing this form you'll boost the value of your gift by 25p for every £1 without costing you any extra money.

Ask your sponsors to fill in their details and tick the "Gift Aid" box.

Return this completed form in the Freepost envelope included in your pack.

If I have ticked the box headed 'Gift Aid', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity or Community Amateur Sports Club (CASC) named above to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.

# Please sponsor me to make a difference

IMPORTANT: Please make sure each person "Gift Aids" their own amount and it's written in their own writing.

Your N	lame:				Your Event:					
Title	Initial	Surname	House No.  (Please don't give your work address or we won't be able to claim)	Postcode	Your Donation		Date Paid	Email Address	I would like to find out more about The Lily Foundation and ways to get involved via email (Please tick)	Gift Aid (please tick)

# You did it for The Lily Foundation Thank you!

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Th	is	is	to	thank	

for raising an amazing £\_\_\_\_\_

Together we're navigating the complexities of mitochondrial disease: today raising awareness of mito across the globe; tomorrow unlocking the cure through pioneering research; forever supporting the mito community and empowering everyone to make a difference.

## Fighting mito, finding hope.



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£\_\_\_\_\_

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